

Frank Ferendo

Producer | Editor | Post Producer | YouTube & Digital Content

Remote (Bali) | US Time Zone Overlap | balancefilms@gmail.com | linkedin.com/in/frankferendo

SUMMARY

Producer and editor with 20+ years across film, television, and digital media. Experienced in long-form and short-form content, YouTube-scale production, and branded campaigns. Strong focus on storytelling, pacing, and scalable post-production workflows. Uses AI tools to accelerate production without sacrificing quality.

CORE SKILLS

- Post-production producing, edit supervision, delivery pipelines
- Video editing with strong pacing and retention focus
- Team leadership across crews and remote workflows
- YouTube and digital content strategy
- AI-assisted workflows for production and post

EXPERIENCE

Bali Bytes Podcast | Producer, Host, Editor

2025 - Present

- Built and launched podcast from scratch
- Grew Instagram audience to 15K+ organically
- Managed content, editing, and distribution end-to-end

React / Smosh | Editor

YouTube Channels 1M to 20M+ subscribers

- Edited content for large-scale YouTube productions
- Collaborated with teams to refine pacing and storytelling

Balance Films | Producer / Director / Editor

2010 - Present

- Produced and edited branded and digital content
- Clients include MTV, VH1, CVS, Walmart, Bose, Hearst brands
- Managed teams from small crews to 30+ people

Hearst Digital Media | Producer / Editor

2008 - 2010

- Created content for Cosmopolitan, Esquire, Marie Claire
- Developed web-first video formats

TOOLS

Premiere Pro, DaVinci Resolve, Final Cut Pro (previous experience), Photoshop, Frame.io, Google Workspace, AI tools across scripting and editing